



LANA MARSHALL

Design & Creative

Seattle, WA
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lanamarshall.com

EDUCATION

MAKERSQUARE 2014

Austin, Texas
Intensive 12-Week Front-End
Development Bootcamp

PRATT INSTITUTE 2008-12

Brooklyn, New York
BFA Communications Design
Emphasis in Graphic Design

EXPERIENCE

MOOVEL

Visual Designer — November 2015 to February 2017

- + UI/UX for mobile apps in public transportation and mobility industry.
- + Collaborated with the product design team and developers to craft beautiful user experiences.
- + Created illustrations and motion graphics for marketing team.

SOCIAL DISTILLERY

Creative Director — September 2014 to June 2015

- + Led and executed a complete revamp of Social Distillery's branding.
- + Rewrote prominent sections of copy on Social Distillery's website.
- + Collaborated with small team on social campaign creative strategies.
- + Managed graphic design team.

Graphic Designer — December 2012 to September 2014

- + Established the role of graphic designer within Social Distillery.
- + Designed social content and graphics for B2B and B2C clients, including Whole Foods and Cancer Treatment Centers of America.
- + Interviewed and collaborated with design interns.

Design Intern — July 2012 to December 2012

- + Branded various Social Distillery documents and presentations.
- + Executed social graphics and branding for Social Distillery's clients, including Jive Software and Playboy Fragrances.

HYATT REGENCY SAN ANTONIO

Freelance Graphic Designer — June 2012

- + Designed promotional material for the hotel's restaurant.

CAPABILITIES

SOFTWARE

Illustrator
InDesign
Photoshop
After Effects
Sketch
InVision

DESIGN

UI/UX
Digital
Print
Branding
Motion Graphics
Photography

WEB

HTML
CSS
GitHub
Javascript
Wordpress
SEO