## LANA MARSHALL
Design & Creative

Seattle, WA

## EDUCATION

**MAKERSQUARE** *2014*
Austin, Texas
Intensive 12-Week Front-End
Development Bootcamp

**PRATT INSTITUTE** *2008-2012*
Brooklyn, New York
BFA Communications Design
Emphasis in Graphic Design

## EXPERIENCE

**SMASHING IDEAS**
*Product Designer — December 2020 to Present*
+ Technical design work for a client in the aerospace industry.
+ Used scripting in Illustrator and Photoshop to create and test iPad app screens.

**MICROSOFT**
*Product Designer — December 2019 to September 2020*
+ Designed UI for dual screen app demos for Microsoft DevDays event.
+ Helped adapt third party apps for dual screen devices.
+ Supported the PWA Builder team.
*Designer II — October 2017 to April 2019*
+ UI/UX for Microsoft's digital storefront on web, desktop app and Xbox.
+ Worked to improve payment and product configuration experiences.
+ Created and animated brand illustrations for mobile and web.
+ Main point of contact for all Edge browser iconography needs.

**MOOVEL**
*Visual Designer — November 2015 to February 2017*
+ UI/UX for mobile apps in public transportation and mobility industry.
+ Collaborated with designers and developers to craft beautiful user experiences.
+ Created illustrations and motion graphics for marketing team.

**SOCIAL DISTILLERY**
*Creative Director — September 2014 to June 2015*
+ Led and executed a complete revamp of Social Distillery's branding.
+ Collaborated with small team on social campaign creative strategy.
+ Managed graphic design team.
*Graphic Designer — December 2012 to September 2014*
+ Established the role of graphic designer within Social Distillery.
+ Designed social content and graphics for B2B and B2C clients.
+ Interviewed and collaborated with design interns.
*Design Intern — July 2012 to December 2012*
+ Branded various Social Distillery documents and presentations.
+ Executed social graphics and branding for Social Distillery's clients.

## CAPABILITIES

| SOFTWARE | DESIGN | WEB |
| --- | --- | --- |
| Illustrator | UI/UX | HTML |
| InDesign | Mobile | CSS |
| Photoshop | Digital | GitHub |
| After Effects | Illustration | Javascript |
| XD | Print | Wordpress |
| Figma | Branding | SEO |
| Sketch | Iconography | |
| InVision | Motion Graphics | |
| Zeplin | Photography | |